



Communication | Media | Web Editing

## WORK EXPERIENCE

AUGUST - DECEMBER 2016  
INTERNSHIP AT TRAVIX B.V

### SOCIAL MEDIA & CONTENT MARKETING

Writing creative copy and content for the websites and social media channels of various Travix brands

MAY 2015-SEPTEMBER 2015  
CROSS BORDER E-COMMERCE PROJECT (HvA)

### RESEARCH ASSISTANT

Analysing Finnish online shops for the PhD research of Sjoukje Goldman from HvA.

- + Content-coding of 500 Finnish online shops
- + Filling a questionnaire on each site

MAY 2011 - JANUARY 2015  
OPTTEAM, RECRUITING FIRM IN HELSINKI  
SUPERMARKET CASHIER

Working in different supermarkets in the Helsinki area

MARCH-OCTOBER 2012

### WORK & HOLIDAY VISA IN AUSTRALIA

- + Supervisor at Blush Mangoes, Berry Springs, NT
- + Pizza vendor at Mindil Markets, Darwin
- + Gardener at Darwin Plant Wholesalers
- + Bartender at Beachfront Hotel, Darwin and Marvel Lock, WA

SUMMERS OF 2009 & 2010  
EURO DISNEY ASSOCIÉS - DISNEYLAND PARIS

### SALES ASSISTANT

Working as a cashier and assisting on the floor and stock of the cowboy toy store 'Thunder Mesa'

DECEMBER 2004 - SEPTEMBER 2007  
YLE (THE FINNISH BROADCASTING COMPANY)

### BROADCASTER

Scripting and hosting the kids' radio show 'Kimurantti'

## EDUCATION

SEPTEMBER 2013 - CURRENT  
UNIVERSITY OF APPLIED SCIENCES UTRECHT  
BA: INTERNATIONAL COMMUNICATION AND MEDIA

- + Erasmus semester in the United Kingdom
- + Specialisation of Media in 2016

SPRING 2016  
CITY UNIVERSITY LONDON  
MINOR OF JOURNALISM

SEPTEMBER 2014 - CURRENT  
UNIVERSITÉ LILLE CHARLES DE GAULLE  
BA: ENGLISH LITERATURE, HISTORY & LANGUAGE  
+ An extracurricular distance degree

## PROFESSIONAL SKILLS

MICROSOFT OFFICE  
SOCIAL MEDIA  
ADOBE CREATIVE CLOUD  
BASIC VIDEO EDITING SKILLS

## LANGUAGE SKILLS

★★★★★ FINNISH, ENGLISH, FRENCH  
★★★★ SPANISH, SWEDISH  
★★ DUTCH, ITALIAN

## INTERESTS

